



Contact:  
David Kissinger  
Government Affairs Director  
SBAOR  
(310)326-3010 / (562)761-6504

Jo-An Turman  
Marketing Director  
HFHGLA  
(310)323-4663

## FOR IMMEDIATE RELEASE

# South Bay Association of REALTORS® Raises \$5,000 for Habitat for Humanity of Greater Los Angeles

**TORRANCE, Calif. – February 28, 2008** – The South Bay Association of REALTORS® today donated \$5,000 to benefit Habitat for Humanity of Greater Los Angeles (HFHGLA). The funds were raised through REALTORS® living and working in the South Bay to work toward Habitat for Humanity’s goal of eliminating poverty housing and making decent, affordable homes a reality for all families.

In addition, the South Bay Association of REALTORS® recognized Habitat for Humanity’s commitment to meeting housing needs in the South Bay, in particular a project site in San Pedro, Calif. which was part of the Habitat for Humanity 2007 Jimmy Carter Work Project.

“Los Angeles County is feeling the effects of the current housing market, but more importantly, many low-income and working families simply cannot access housing in our area to meet their needs,” said Carol Olney, president of the South Bay Association of REALTORS®. “We recognize Habitat for Humanity’s mission to provide urgently needed housing and we are pleased that we were able to help make a difference in our community.”

In 2007 HFHGLA introduced its “Building a Greater Los Angeles” campaign which will build or renovate 250 homes in three years and actively address the region’s affordable-housing crisis by implementing multiple programs aimed at people from all walks of life to become proactive on this issue.

In addition to helping raise funds, many REALTORS® volunteered to participate in Habitat for Humanity’s 24<sup>th</sup> Annual Jimmy Carter Work Project which built and renovated 100 homes in Los Angeles County, including a South Bay-area project site in San Pedro.

**The South Bay Association of REALTORS®** represents, educates and advocates for approximately 4,000 REALTORS® living and working in the South Bay between El Segundo and San Pedro, Calif. For more information, go to [www.southbayaor.com](http://www.southbayaor.com).

**HABITAT FOR HUMANITY OF GREATER LOS ANGELES** strives to eliminate poverty housing through advocacy, education and partnership with families in need to build simple, decent affordable housing. Since 1990, HFH GLA has built more than 230 homes, transforming the lives of hundreds of individuals. For more information, visit [www.habitatla.org](http://www.habitatla.org).

###