

## Mercado Replaces MLS Alliance Starting August 25, 2009



Mercado™ is robust search engine replaces MLS Alliance beginning August 25, 2009.

Mercado's listing information spans from multiple MLS's throughout **Southern and Northern California** and includes enCMA, Buyer Tour & Marketing Flyers - and more!

### Key Mercado Benefits:

- Access listing information and comparables across MLS boundaries throughout California
- Fully integrated with eN CMA, eN Buyer Tour & Flyers for customized marketing reports
- Obtain detailed school and neighborhood analysis
- View one-line search results with MLS source legend
- Plot multiple property listings on new Google map technology
- Email listings and reports to clients
- Increased listing exposure

### How to Access Mercado:

1. Log on to [MRMLS Matrix](#).
2. On the Matrix Home Page, click on Mercado under External Links.

### Need Training?

Our next Mercado web conference will be held on **September 4<sup>th</sup> at 10am**.

[Click here](https://www2.gotomeeting.com/register/156495363) to register or go to <https://www2.gotomeeting.com/register/156495363>