



i-DATE
information update

Tuesday, January 12, 2008

Products and Services

MRMLS and your local Association and Board of REALTORS® goals are to provide you with the best resources, tools, products and services made available. Below are some of the products and services that have been made available to you. For more information go to www.imrmls.com and click on Services.

Products	What it Does....
MRMLS Matrix	Provides you access to listing data throughout most of Southern California.
Smart Trac	Is a Transaction Management online tool that allows you to fax, upload and store documents as a pdf; and gives you the option to collaborate with any member in the transaction.
Listingbook (coming Jan 26)	An intelligent virtual assistant working 24/7 to help you effectively connect you to your client, It automates, tracks, and analyzes client activities; compare area sales activity, and much more.
PinPoint2™	Allows you to search, display, print and MLS data and Tax information on a highly detailed map.
MLS Marketing Suite (enCMA)	Blends MLS data and neighborhood information into an ultimate CMA package.
Wyldfyre 7™	This desktop application gives you the ability to customize, brand, and print listings to suit your needs.
Realist Tax	Provides you the ability to retrieve public property records, title information, and foreclosure activity.
Realist ValueMap	An Automated Value Model (AVM) tool that uses both MLS listing and tax data to generate an estimated value of a home. This tool can be framed on your website.
MRMLS Mobile	Allows you to search for listing data on your mobile phone.
Internet Data Exchange (IDX)	Allows you to download a raw data feed or frame our public listing search page on your website.
Immobel	Breaks the language barrier by providing a farmable IDX search public search site. Clients have the ability to search for listings in 12 languages: English, Spanish, Portuguese, Italian, French German, Chinese, Japanese, Korean, Polish, Russian and Vietnamese.
ListHub	Gives brokers the ability to manage the syndication of their listings to over 26 major websites.

Services	What we do for you
Training	<ul style="list-style-type: none"> • Live Classroom Training: Provides you the choice of hands-on or lecture-style classes that may be held at your Association or Board office, at MRMLS or at your broker's office • Webinar (Online) Training: Classes are held online with a live instructor. Enjoy them from the office or at home. • Online Videos and Manuals: Videos and manuals are available 24/7 on all our products and services. • CE Credits: Two Hours of Continuing Education Credits are given in the Category of Consumer Service for our Basic, Intermediate, Advanced, and Listing Management classes.
Customer Service	Friendly technicians are available to answer your questions and assist you with your issues. Support hours are Monday-Friday 8:30am-9:00pm and Saturday & Sunday 10:00am to 3:00pm or you may submit your questions at www.imrmls.com/support .

For questions or support, please call (800) 925-1525 or visit <http://www.imrmls.com/support>.