

## FREE Listing Syndication



CRMLS and your Local Association/Board of REALTORS® have partnered with Point2 to provide you with FREE listing advertisement opportunities with Point2's listing syndication service.

In conjunction with the launch, Point2 will be giving one lucky member a free iPad!\*

If you have active listings, you will receive an email from [support@point2.com](mailto:support@point2.com) on **February 1<sup>st</sup>**, with a link to activate your listing Syndication Dashboard. At that time, you will be able to log in to the Syndication Dashboard and manage syndication preferences for your office.

**Before your agents' listings can be advertised, you must activate your Syndication Dashboard and select your syndication partners.**

*Note:*

*Activation emails will be sent to the email address you have listed in the CRMLS Matrix Platform's Agent Roster. [Click here](#) for information on verifying and updating your contact information in the CRMLS Matrix Platform.*

### Training Opportunities:

In preparation of the Point2 product launch, Point2 will be holding a live webinar to explain all about listing syndication and all of the services they provide. Visit <http://www.Point2Events.com> to register.

To learn more about the Syndication Dashboard and managing syndication preferences for your listings, [click here](#).

**\*iPad Giveaway Details and Eligibility:**

Members of CRMLS- who activate their Free Syndication Dashboard between February 1st and February 15th, 2011 will receive one entry into a drawing for a free iPad.

**How to participate?**

Activate your Point2 Syndication dashboard by clicking the link in the email sent to all members with active listings on February 1st.

**Okay, I did that, am I entered?**

If you received a confirmation email saying you have successfully activated your dashboard, you are entered. The email won't mention the iPad, because we are doing this with CRMLS members only.

**How will I know if I win?**

The drawing will be held on February 16th, 2011 and the winner will be notified by Point2 staff. Point2 will also notify CRMLS of the winner at that time. Point2 will have the iPad shipped directly to the winner to the address of their choice.