



Where is MLS Alliance?



Have you logged on and wondered “Where is MLS Alliance... and what is this Mercado?”

Well the answer is Mercado IS MLS Alliance... only BETTER!

Mercado offers the same functions as MLS Alliance - and more! You can search for **Southern and Northern California listings** and have the ability to create marketing presentations such as CMA and Buyer Tour Reports.

Key Mercado Benefits:

- Access to Northern and Southern California Listings
- Show comparable properties for sale, schools, parks, shopping and more
- Display homes for sale on a map to easily compare properties
- Email listings and reports automatically to clients
- Fully integrated with enCMA, enBuyer Tour & flyers for marketing materials.

Learn how to use Mercado:

Date: **September 16, 2009**

Time: **Starts at 10:00am**

Location: Web Conference

[Click here](https://www2.gotomeeting.com/register/408521195) to register go to <https://www2.gotomeeting.com/register/408521195>